



Our Philosophy

Musicality is the most important aspect of an audio system’s presentation. Unlike sonic quality, it is not any specific quality that you can listen for, but the overall musical satisfaction the system provides. Excellent music must carry an artist’s emotions and no amount of sonic music technicalities can match the chords. As a result, Hifi system built up with excellent electronics circuit design, excellent components with the greatest specification, supreme quality wiring, connectors and etc. alone may not be a high-end audio system as it may lack the most critical ingredient – musicality!

In order to achieve high-end audio component standards, audio tuning by humans for each component is necessary. We have the passion to sell high-end audio components at an affordable price and connect you to the deeper layers of emotion through the melodies. All our opamp, interconnect, and Touching Music Factory™ is 50% factory built together with 50% very time consuming audio tuning by humans. Though they look DIY, it is an inevitable intent design.

Operational Amplifier

	<p>Soufflé</p>	<p><i>The Soufflé opamp in white enclosure delivers super 3D sound stage. Not only has it delivered smooth, silky and romantic treble, but also quick, clean and tight bass simultaneously. The full orchestra playback sound also provides a sense of sudden impact and explosive power. You will enjoy the lively violin singing in “Zigeunerweisen by Anne-Sophie-Mutter Wiener Philharmoniker” and the super-deep sound stage in “Imperial March John Williams in Vienna”, where Stormtroopers are marching even from 30 meters away.</i></p>
	<p>NY Cheesecake</p>	<p><i>The NY Cheesecake opamp in yellow enclosure delivers a wonderfully deep, smooth, reliable and creamy sound. The wide sound stage together with great harmonic texture is the outstanding feature you cannot easily find from other opamp. Very crispy and tiny background sounds can be found throughout the playback. This is particular good for slow and simple vocal playback. Recommend listening to “Sorry Seems to Be The Hardest Word by Astor Fong”.</i></p>



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	<p>Kiss Cookie</p>	<p><i>The Kiss Cookie opamp in pink enclosure delivers a lively, open and airy sound. Fast decay of bass together with lively treble makes the overall presentation is musical. This is particular good for male vocal playback. The voiceover will carry a hint of metallic but still keeping the low mid-range. Recommend listening to “Send in the Clowns (Live At The Times) by Bill Henderson” Best Buy!</i></p>
	<p>Boston Pie</p>	<p><i>The Boston Pie opamp in jazz grey enclosure delivers a balanced and natural sound that is suitable for long time playback. The sound is moody and has a hint of sadness when comparing to another 3 opamp. Reasonable sound stage, soft and gentle treble together with punchy bass enables it as a superb choice for entering Comfort Domain!</i></p>



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Interconnect



Marshmallow

Marshmallow – front stage interconnect – blue color directional cable. This is used to connect the analog source output and the preamplifier/integrated amplifier's input. It offers musical energy midrange, sweet and liquid treble together with taut and precise bass. This is directional! If the cable is connected in reverse order, the bass will become a bit looser and slow. However, it can be a simple solution for "too digital system"!

Touching Music Factory™



Macaron

Macaron – Touching Music Factory – in lime green rectangular enclosure will add touching musical feels to your gear in 5 seconds! Your gear will have life, air, openness, extension and sense of space together with impact and slam bass. The boomy bass will be reshaped as on-point, quick and articulate! The most wonderful fact is to bring music to life! You will involve in the concert rather than being an analyzer with your gear!